



The goal of the Madison Business Network is to encourage cross-disciplinary collaborations in entrepreneurship, innovation, business development, job creation and career mentoring across and beyond the campus of James Madison University.

8:45 **The Madison Trust** – Steve Smith

8:50 **University Business & Innovation Resources**

Center for Entrepreneurship – Carol Hamilton

4-VA @ JMU – Kai Brokamp

Institute of Certified Professional Managers – Lynn Powell

Madison Center for Community Development – Nick

Swartz

JMU Technology Innovation – Mary Lou Bourne

Small Business Development Center – Joyce Krech

Shenandoah Valley Partnership – Dennis Burnett

Shenandoah Valley Technology Council – Nicky Swayne

9:20 **Open Floor to Meet and Learn**

James Madison

The Madison Trust
An Advancement Initiative

Fostering Innovation and Strategic Philanthropy

BOARD OF VISITORS



James Madison

Mission:

To offer financial support to faculty and staff for creative proposals which stimulate imaginative thinking fostering innovation and transformational giving to support the mission of James Madison University.





Vision:

- To create a new vehicle for endowment giving and to stimulate philanthropy.
- To provide financial support to innovative faculty and staff.
- To establish a thoughtful, visionary donor community of principal investors and philanthropic leaders to develop future interest.
- To give donors choice and exposure to creative giving ideas from our faculty and staff.

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What the trust will do:

- Provides an opportunity to support creative and innovative initiatives from faculty and staff where operating budget is unable to do so.
- Seeks creative solutions to campus issues with a focus on faculty and student success.
- Offers an opportunity for principal investors to have a choice for awarding funds provided from their own contributions.
- Gives donors opportunity for greater university engagement, offering strategic choice, strongly emphasizing endowment support.





A fusion of ideas and funders:

Fall 2014 Pilot Plan

- Encourage faculty to submit innovative initiative proposals by September 15 in support of University Core Values and Planning Priorities.
- Involving donors and potential donors:
 - to review proposals submitted by September 15.
 - to select proposals from faculty/staff for presentations by October 15.
 - to hear 8-10 presentations by faculty/staff on November 14.





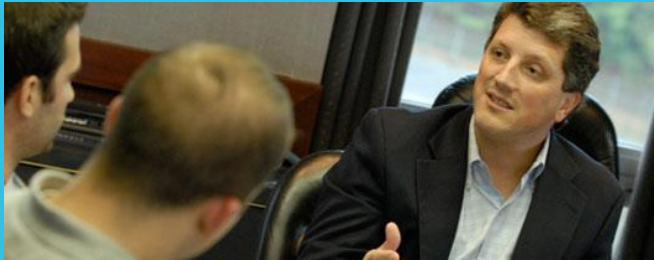
Conclusion:

- Overall opportunity to support faculty and staff creativity and innovation where operating budget is unable to do so.
- Provides donors with greater engagement with JMU, offering strategic choice and involvement.

Contact: Steve Smith, Advancement
smith3cs; 568-3628

www.jmu.edu/give/donors/madison-trust.shtml





NiceCream
Factory

THE JMU ENTREPRENEUR

- Passionate Visionary
- Creative Problem-Solver
- Innovative Thinker
- Collaborative Partner



4-VA @ JMU

ICE Initiative

- Entrepreneur Support
 - Basic prototyping resources – laser cutter, 3D printers, large format printer, video conferencing, 3D studio collaboration
 - Mad scientist in residence – Tom Wilcox – software development, 3d modeling, concept-to-prototype design, marketing, proto-production
- Entrepreneur Collaboration
 - Planning a JMU Foundry Cohort for spring 2015 (early morning cohort)
 - Accelerator rooms – long-term reservations
- Educational Collaborations – Starting in Spring '15
 - Bio-Medical problem solving (biology, nursing, engineering, communications)
 - Social Lab – engaging community, faculty, and students – a social operating system



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- Nonprofit Marketing
- Facilitator Services



**This list is growing as we engage new partners and facilitate connections across campus.*

www.jmu.edu/mccd

540-568-5272



JMU Technology Innovation



James Madison Innovations, Inc.

- 501c3 corporation to manage Intellectual Property, Licensing and Startups
- Business and research partnering opportunities



Strategic Alliance Partners

- College of Business Center for Entrepreneurship
- 4-VA Funding for Technology and Prototyping Equipment
- Industrial Design Students for furniture

INNOVATION • COLLABORATION
ENTREPRENEURSHIP



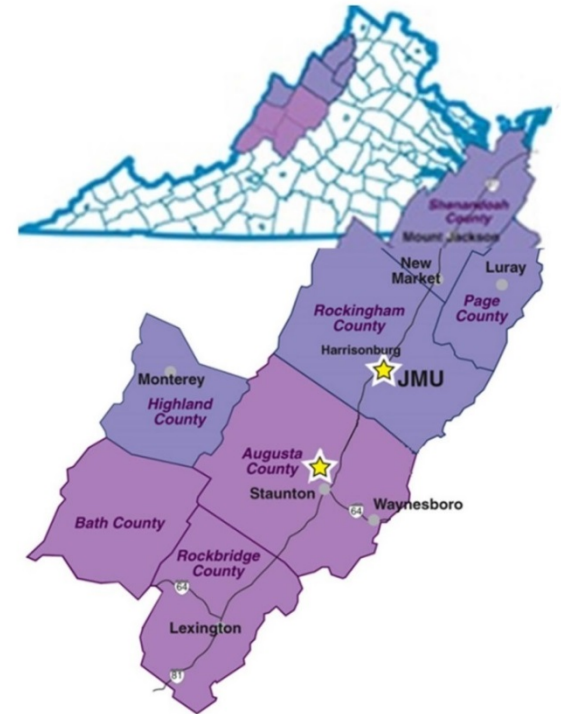
Shenandoah Valley Small Business Development Center

Who we are: A partnership of James Madison University, the U.S. Small Business Administration, and the cities and counties of the central Shenandoah Valley.

What we do: Offer confidential, no-fee **consultation**, low-cost **training**, and **connections** to help businesses **plan, start, grow** and **prosper**.

How to be part of the SBDC mission:

Be a **volunteer advisor**, **subject-matter expert**, or **student project leader**. *Let's talk!*



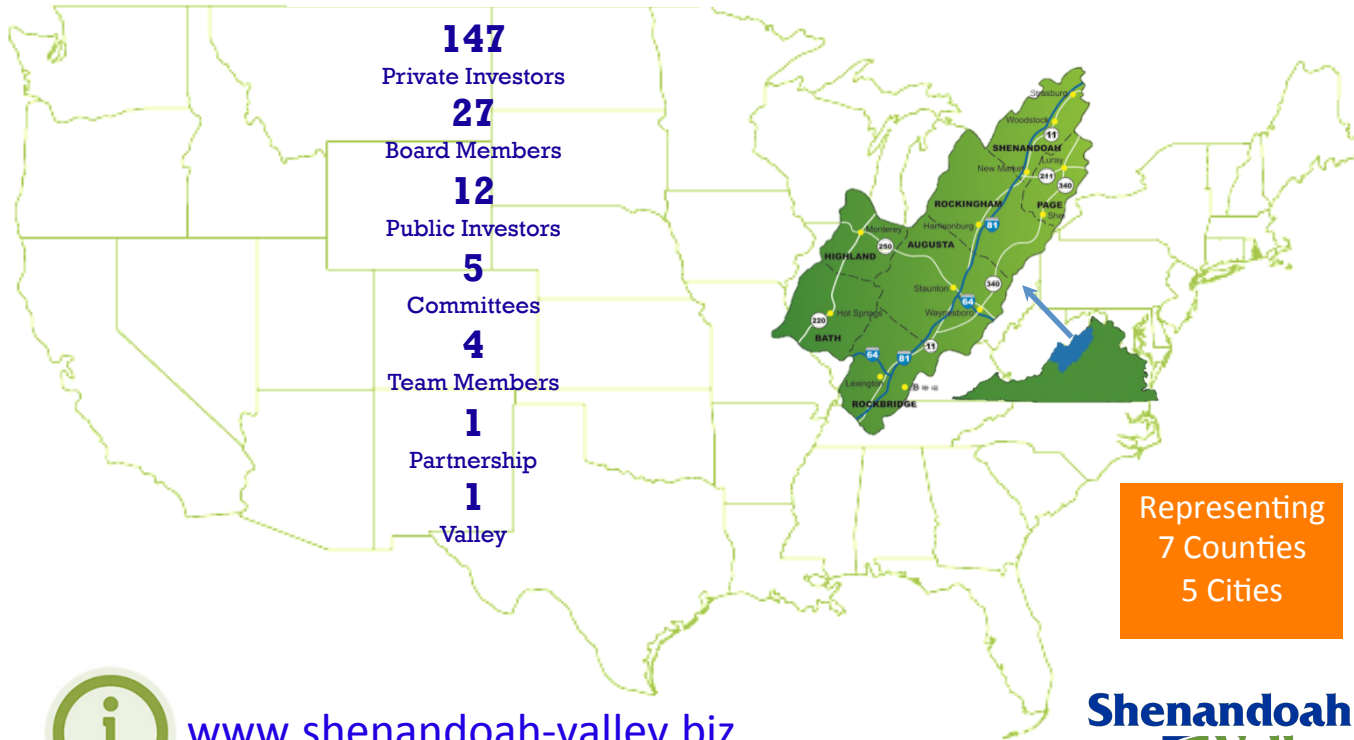
ValleySBDC.org
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*One of 29 centers across Virginia
and nearly 1,000 centers in*



SHENANDOAH VALLEY PARTNERSHIP QUICK FACTS

SVP supports and enhances economic development in the region by developing and deploying a regional marketing program to shape and promote the region in support of targeted growth.



The logo for the Shenandoah Valley Technology Council is a stylized white graphic on a dark blue background. It consists of a large, sweeping, curved shape that resembles a stylized 'S' or a series of overlapping arcs, with several thin, parallel lines following its inner curve.

SHENANDOAH VALLEY TECHNOLOGY COUNCIL

For technology users and creators

www.svtc-va.org

- Non-profit membership organization
- Active participants are **creators & users of technology** who gather together for education, networking and business development.
- Connect via:
 - Regular luncheons and after-hour gatherings
 - Attend the annual Tech Nite awards gala to highlight Shen. Valley technology achievement and innovation (May 6, 2015). Nominations will be taken in Feb. for the 6 award categories
 - Participate in one of the SVTC committees
 - Members are treated to “behind the curtain” visits to select local companies
 - *However, membership is **not** required to attend most of our events.*
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- Stay informed with the **free weekly newsletter**. Visit the SVTC website to subscribe and to sign up for our gatherings.